

#AdriaGlamping

Let the
wanderlust begin

#AdriaGlamping Magazine

Issue 3, 2020

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Closer to

nature

Glamping



We are very pleased to present the third edition of **#AdriaGlamping magazine** which is a continuation of the story we are writing for you and **together with you**. We have taken a step further with the magazine that you are currently leafing through by providing more interesting content. We have selected 11 new projects from 8 different countries. In recent years, we have gained important and valuable experience and expanded our network of excellent partners globally. In the **18 years** of the company's operations, these partners have also become our **friends**, to whom we listen and offer advice, and who trust us with their **ideas**.

Carrying out projects in different parts of the world is not a simple task. These projects are accompanied by logistical and implementation **challenges**, but they are carried out with a high degree of excellence through good **communication** and professional support. We are entering the new season with new ideas and **innovative** solutions. We would like to highlight the **all-new XLine** series of mobile homes, developed in collaboration with Gigodesign, a multiple winner of the most prestigious design awards. The **new XLine** series will inspire a carefree stay by understanding the needs and values of modern man, and will completely redefine holiday accommodation. We are **motivated** by your support and **desire** to push the boundaries together.

Uroš Mavretić
Sales and Marketing Director



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Perfect landing point for a laid-back vacation or the starting point for an upmarket outdoorsy adventure, to the discovery of the unspoilt nature of this awe-inspiring region of Croatia.

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Lying a short distance from Venice, known as the most romantic city of the world. Situated in the heart of the pine forests, amidst golden sand dunes enriched with dense greenery and tamarisk trees, you will find a perfect happy harbour (in Italian "Porto Felice") that looks like the landfall to a oasis of peace and joy.

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A true *bijou* located a few kilometers away from the renewed seaside resort Les Barcarès and charming Perpignan, the historical Catalan city on the French coast that lives the unique atmosphere of being Spanish and French at the same time.

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In German North Rhine-Westphalia region, home to bustling urban centers and medieval gems unchanged by time, there is a place where you can glamp along with real unspoiled wildlife from Savana, just a step away from the doormat of your mobile home.

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Perched on the easterly fringes of Europe, Hungary is one of those countries that knows how to surprise its visitors. Situated in the Western part and located in the magnificent green environment of Örvényeshegy, make time to kick back in this tiny resort immersed in nature!

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Placed in South Zealand, Denmark's biggest island and not far from Copenhagen, you will spot a destination of many wonders. Here all the outdoor activities lovers, culture and food freaks will have the time of their lives.



Highlights for 2021

MOBILEHOMES

All-new XLine

The all-new XLine sets a new benchmark for the industry. Designed in collaboration with the established Gigodesign agency and a new approach to understanding new holiday trends for leisure time. The new XLine pushes standards in the luxury class with inspired design, quality and experience.



You will recognize the new XLine by the innovative architectural elements of the exterior. Inspired window designs and specially selected exterior materials, present the story of advanced use.

We present the interior design in two color palettes. Everyone staying in the new XLine will enjoy a memorable experience. Gourmets will be impressed by the modern island kitchen. The furniture is uniquely designed with a contemporary touch of impressive colors and everything is in just the right place.



Upgraded MLine

The upgraded MLine series stands out from the rest, with a new exterior and interior design. The inspired architectural design of the exterior is completely new, with a modern contemporary look. Inside, the same inspiring feeling with new layouts and selected materials, putting the new MLine at the top of its class.



VIRTUAL TOUR
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Watch the Adria Movie at
WWW.ADRIA-MOBILEHOME.COM



CAMPING FALKENSTEINER PREMIUM ZADAR

CROATIA

closer to nature

Croatia is a country gifted with natural wonders. A country of dramatic mountainous landscapes and dreamy deep-blue seascapes, bay and secluded heavenly beaches and crystal clear waters looking like in the tropics.

How would you describe your "resort", what kind of experience you offer and what are your advantages?

Our Falkensteiner Premium Camp Zadar is a newly opened Camp who is one of the few in Croatia who is 365 days open. It is located just 3km away from the city centre of Zadar but again imbedded in the middle of the private park Borik directly on a sandy beach. Our unique Resort consist of 369 spacious and fully equipped units which include 270 parcels, 86 mobile homes, 7 Glamping Homes and 6 glamping tents. The camp is designed in accordance with sustainable development, and is also devoted to the green concept and to the proper recycling of waste.

What was your main goal to achieve in collaboration with Adria Home?

That was our first project on which we collaborated with Adria Home. We had a very challenging time-schedule, starting planning and design pro-

cess in Dec. 2018 where we need to have finished 3 types- with approximately 100 custom designed Mobile Homes until end of May 2019 - finally taken over and ready for operation.

Our goal was to get a competent partner which is capable to manage this task properly.

What would you especially like to highlight in cooperation with Adria Home?

Adria took the challenging project and tried to make all desires happen in that short time period. The collaboration was always straightforward.

Both (partner and AH), are innovative companies. Can you compare them?

Adria Home is very experienced partner in their core business. We are as operator very experienced within the hotel hospitality branch. So we stepped into a new field establishing custom designed



EUREKA!

Croatia gave the world many inventions: the fountain pen, the parachute and the mechanical pencil are just some, but no Croatian invention is as internationally renowned as the simple necktie. The word cravat (Croatian: *kravata*) originates from the French expression cravate, a misheard pronunciation of the French word Croate, meaning Croatian!



PROJECT MOBILE HOMES & GLAMPING TENTS

A very big and ambitious project developed around the installation of 3 different models chosen from our cutting-edge Mline series, for a grand total of 86 spacious mobile homes, pleasantly furnished with all mod cons. Likewise, 7 cosy Safari Loft tents with a spacious upper level will surprise customers with their extreme cosiness and warmth and delight every day of their stay with an awesome high-end taste and a scenic view from the balcony of their striking loft, only 10 steps up the wooden stairs. Finally 6 simple but yet cosy Bell M tents will be instead the perfect love den for romantic getaways. Active listening of each of our client's need or ideas is a skillset we are known and appreciated for, and for these reason we have put the cherry on top of this project by creating a completely customized Adriatic L tent, turning it into a safe playground area for the joy and amusement of the little guests of the campsite.

Mobile Homes with our hotel design approach, where to get adequate products in a good direction. Regarding our good collaboration with Adria Home they took our design intentions seriously to make it happen.

Q What was the biggest challenge of the project?
A The short timeline.

Q What is the reaction of your clients?
A Our guests are nicely surprised with the exceptional design, quality of the mobile and glamping homes, sanitary facilities and the wide offer at the resort and Falkensteiner services.

Q How would you evaluate the previous season introducing Adria Home products and service?

Our experiences in this business are completely new and at the same time great, given the feedback from our satisfied guests who already booked their holidays again at our Premium camp.

Q How would you describe your overall experience with ADRIA HOME?

Adria kept their promises so that we were able to open successfully in summer 2019. Unfortunately, there came a big storm shortly after the grand opening and destroyed a lot. Adria Home supported us immediately to resolve the damages which happened on the mobile homes. We had and we still have a trustworthy raised partnership.

Q What are your plans for the seasons (future) to come?

As our new Premium Camping project really hit all of our expectations, Falkensteiner will in future work to bring more Camping experience for our guests as well in other destinations.

Q How do you predict the future in the tourism industry?

As we see from year to year the tourism industry is growing and experiencing a lot of fast growing trends. This trend will for sure go on and grow. Goal is to bring more experience to guests, to satisfy their needs and to be authentic. As well a significant grow we see in green tourism or sustainable tourism as many travelers are more aware of negative impacts and are more responsible in regards to sustainability.



Marin Kirin
General Manager

DID YOU KNOW?

If you will spend some time in Zadar, sooner or later someone will mention a famous quote associated with the city. In May 1964, the »master of suspense« and filmmaker Alfred Hitchcock admired the sundown from his hotel room's window on Zadar's waterfront and while trying to capture the view with his camera, he said »The sunset of Zadar is the world's most beautiful and incomparably better than in Key West, Florida«

Campsite Falkensteiner Premium Camping Zadar is a part of the Falkensteiner hotel complex and it is located just a few kilometers from the historic and eclectic town of Zadar, capital of Dalmatia. The campsite sets in the heart of pinewood with plenty of shade and a turquoise crystal-clear sea, only a short stroll away on a sprawling sandy and pebble beach. It is the perfect landing point for a laid-back vacation or the starting point of an upmarket outdoorsy adventures to the discovery of the unspoilt nature of this part of Croatia.



GOURMET TIPS

If you are real foodies you should try **Crni Rizot** (or Black Risotto). This authentic and world-renowned dish, got its name from the squid ink which paints it a jet black color. Despite the minimalist appearance, every bite is heavenly!

Maraschino, is a clear cherry-flavored liqueur that dates back to the 16th century when it was first made by Dominican monks in Zadar. It is produced from Marasca cherries, which give Maraschino its unique, intense aroma, and subtle bitterness.



As almost suggested by its evocative name (literally “Happy Harbor”) looks like the oasis of peace and joy.

DID YOU KNOW?

Just 15 km from Portofelice Camping Village, in Caorle lagoon, you will discover a protected natural area spotted by numerous “Casoni” (traditional fishermen’s huts) with their sloped roofs made from woven canes and clay flooring. These are the traditional huts used in the past by fishermen on the Venetian lagoon, in the area of Caorle, who catch eels and sea bass in these waters. Caorle’s Casoni, were loved by the writer Ernest Hemingway, who referred to them in his book “Across the river and into the trees”, in the large lagoon where he would stay during his hunting trips. They can be visited during daily trip by bike or onboard a “bragozzo”, a traditional lagoon boat that can carry up to fifteen people, maybe entertain by the captain, telling stories about how the American author’s boat, according to the local fishermen, “was always full of barrels of gin...”

Remember me?

VENETO REGION IS PROUDLY
HOMELAND OF THE MERCHANT
AND ADVENTURER MARCO POLO,
BAROQUE MUSICAL COMPOSER AND
VIOLINIST VIVALDI, MANNERIST
PAINTER TINTORETTO AND FINALLY,
THE FAMOUS LOVER AND HISTORICAL
SEDUCER GIACOMO CASANOVA!



ame, Portofelice
he landfall to a

romantic



How would you describe your "resort", what kind of experience you offer and what are your advantages?

Portofelice is a 4-star camping village overlooking the sea and surrounded by nature, close to an awesome pine forest. A special and unique place where every detail is designed and cared for to give all children and their parents the opportunity to live an unforgettable experience. We offer various types of accommodations equipped with everything that makes your holiday as comfortable as possible. Many houses offer a private garden for the safety of children and the privacy of adults. Portofelice provides also a rich offer of activities and events for everyone, in collaboration with its fantastic and tireless smiling animation team, from sports tournaments to the cooking school, from the aqua gym to the Indian tribe, organized in the water park with slides and whirlpools or in the wonderful and spacious sports area. Supermarket / bazaar, restaurant / pizzeria, inflatables, electric train, mini golf, private beach are some of the services available within the village.

What was your main goal to achieve in collaboration with Adria Home?

To offer a high-level and long-lasting product that allows people, even large families, to spend a comfortable and pleasant holiday.

What would you especially like to highlight in cooperation with Adria Home?

The service, collaboration and product quality.

Both (partner and AH), are innovative companies. Can you compare them?

Through an offer that is continuously improving, we both seek to offer a service and experience capable of satisfying all kind of needs and requests of our customers with particular focus on the quality aspect.

What was the biggest challenge of the project?

Being able to satisfy the most demanding guests, with holiday experience in other outdoor facilities, combining Portofelice's offer with the quality and



Tommaso Gambarotto
Assistant Manager

comfort of a spacious and modern accommodation, which can last over time.

What is the reaction of your clients?

Overall satisfied by the management of the interiors, the organization of the spaces and by the placement in a courtyard.

How would you evaluate the previous season introducing Adria Home products and service?

The first season of use of ADRIA products was particularly appreciated by our guests because they represented a novelty, both in terms of type of accommodation and as context in which they were inserted: a private courtyard a few steps from the pine forest that leads to the sea.

How would you describe your overall experience with ADRIA HOME?

The experience we have had so far has respected our expectations and those of our guests in terms of quality and service.

What are your plans for the upcoming seasons?

Innovate the housing park, gradually replacing the older houses, build an extension of the commercial area with the construction of a multi-purpose building (gym, cinema, baby sitting, etc.), enlarge the water park, increase the number of entertainers with dancers and professional acrobats. Increase the quality of the services in order to offer our guests even more exclusive holidays.

How do you predict the future in the tourism industry?

Unfortunately, the current crisis due to COVID 19 has almost completely compromised the 2020 tourist season; this represents the zero year for tourism in which only the most solid and liquid companies will be able to react from next year, even if the way of doing tourism will change, or better, it has already changed.

PROJECT MOBILE HOMES

The initial 43 multimedia smart and stylish MLine mobile homes have recently been implemented by 18 additional accommodations, in the same style and size. With a minimalist touch, typical of a meticulous research and attention to details the houses are inspired by an avant-garde approach to design. The modern and luxurious mobile houses feature 3 bedrooms for up to 7 people and plenty of space and intimacy for everyone. Two ensuite bathrooms with fine fixtures and a spacious open space living area with a little splash of color, given by the trendy wallpaper placed on the backside of the comfortable sofa and sophisticated textiles combination, keep the interiors light and give that fresh look and witty attitude that make these house the perfect holiday destination you dream for you and your family.



A camping village immersed in the lush green pine forest where you can stroll under centuries-old trees and alleyways, enjoying their shade and cool breeze and reach the beautiful sun-kissed shore where you can kick off your shoes and plunge your feet in the finest golden sand and shallowest waters, rewarded with the Blue Flag recognition since 2007. Everything in Portofelice Camping Village is finely thought to provide carefree time and the best glamping experience ever to every single guest, willing to spend their holidays in total relaxation. Portofelice Village pleases everyone: from the lovers of idleness to bask in the sun to those fond of wearing comfy shoes and a backpack and explore the environs and enjoying tons of leisure activities that the surroundings offer, always conscious that at their return (from beach or from a nice hike) they will feel right at home with all the must-have amenities and coziness that await them inside each of our spacious and luxurious homes.

“Life is a combination of magic and pasta.”

– Federico Fellini



REMEMBER ME?

EMILIA ROMAGNA IS THE BIRTH PLACE OF ILLUSTRIOUS FIGURES SUCH AS ... THE GREATEST OF ALL ITALIAN OPERA COMPOSER GIUSEPPE VERDI, THE NOBEL PRIZED POET GIOSUÈ CARDUCCI, THE INVENTOR OF TELEPHONE GUGLIELMO MARCONI, THE MOTOR RACING DRIVER AND FOUNDER OF THE SCUDERIA FERRARI, ENZO FERRARI, THE FASHION DESIGNER AND STYLE MASTER GIORGIO ARMANI AND THE ALPINE SKI CHAMPION ALBERTO TOMBA.

DID YOU KNOW?

Under the papal government, in 1843, was officially inaugurated in Rimini the **first bathing establishment** of what is later to become the over famous "Riviera of Romagna".



How would you describe your "resort", what kind of experience you offer and what are your advantages?

The idea was to create a new offer, between hotel and camping inserted in nature and tranquility, taking advantage of the horizontal space with larger sizes, private gardens, so in the late 90s the first independent brick bungalows were born, then the Suites with terrace and private mini-pool, the first mobile homes in 2012 made to our design and so on to date. In essence, we try to offer the customer an experience that is something different from a hotel room, a private space, equipped with reserved services such as mini-pools, whirlpools, massages, gardens, solariums etc.

After almost 30 years I am pleased to see that many tourism entrepreneurs are going in this direction.

What was your main goal to achieve in collaboration with Adria Home?

With Adria it was immediately love, and like when you have an idea for years, you find someone who produces it. The mobile home sector has undergone an incredible development, and it has gone from caravans to houses on wheels, with very high standards.

What would you especially like to highlight in cooperation with Adria Home?

Adria is a company with a lot of experience, it does a lot of research and is constantly evolving, open also to ideas that come from outside, or from the operators this does not hurt. I can give an example with Omar the boy from Rimini who collaborated with Adria for the houseboat. Last we had thought together, of a hexagonal island with 5 floats and a central swimming pool reserved, and I believe that after this terrible year it will be done.

Both (partner and AH), are innovative companies. Can you compare them?

We are all looking for novelty to offer the end customer a new experience, Adria is doing it very well, we study and look for new solutions, when these 2 worlds meet, everything becomes very interesting.

What was the biggest challenge of the project?

The biggest challenge of the projects and always the setting and the context, the details make the difference, if then in a beautiful context, you insert an excellent structure, you have hit the target.

What is the reaction of your clients?

Today the customer wants the experience, the photo, the post, we are happy to surprise them.

How would you evaluate the previous season introducing Adria Home products and service?

2019 was an excellent season, the customer appre-

ciated various new products he did not know, the tent, the bubble, the villa, all new accommodations that aroused interest and surprise.

Q How would you describe your overall experience with ADRIA HOME?

With Adria I had an excellent experience, a great company with the attention and availability of the small craftsman.

Q What are your plans for the seasons (future) to come?

For the future, covid-19 belongs, which will block the whole tourism sector in 2020 and perhaps also in 2021. We intend to continue investing in new products.

Q How do you predict the future in the tourism industry?

We would have 2 difficult years, 2021 already better, the tourism sector will have to renew itself by offering more space and private services to the customer.

It was a path that was already starting, after the coronavirus there will be a great development in this direction. The very large structures that host many people, cruises and air travel will suffer.

PROJECT GLAMPING TENTS

The project features 3 of our super luxury mobile tents: 2 model Boutique XL Family + and 1 Safari M Comfort + : different goüt in a matter of style and layout but same pleasuring experience. All tents are surrounded by a lush green lawn overlooking the lake and are all decked out far away from the main hub. The tents are furnished with everything you could possibly need to feel at ease and comfortable: both typology can host from 4 up to 7 people and provide a full equipped bathroom with sink, private toilet and walk-in shower and up to three lovely bedrooms with kind-size beds on the ground floor and a comfortable futon-like French bed on the mezzanine level reachable by a wooden ladder. The whole ambient is illuminated by gentle LED lighting creating a warm and cozy atmosphere. A welcoming lounge area with dining table and a comfy sofa are placed at the entrance for the most enjoyable convivial moments. The functional kitchen comes with a refrigerator, a stove, a microwave, and a tea kettle, along with an array of handy dishes and tools. Other amenities in the tents include heating and air conditioning. The external terrace and covered patio offer a large seating space perfect for evening chats, wine-sipping meditation and star gazing. Both tents offer an outdoor mini pool with hydrotherapy for private and fun bubbly refreshing moments, whereas Safari M Comfort + offer also a trendy panoramic capsule where guests can indulge in the contemplation of the most stary sky in summer evenings.





GOURMET TIPS

Piadina or Piada, is one of the most famous symbols of Romagna culinary tradition: an exquisite golden-brown flatbread sandwich commonly enjoyed folded in half and filled with various cheeses, cold cuts, or roasted vegetables. The most popular fillings is *Squacquerone* (a fresh melted cheese) *prosciutto crudo* (dry-cured ham), and rocket (arugula). Insider tips: try it with Nutella and lick your chops!

REMEMBER ME?

RIMINI IS THE BIRTHPLACE OF REVERED FILM DIRECTOR FEDERICO FELLINI. BORN IN 1920, THE VISIONARY BEHIND THE CHINEFILE MASTERPIECES LA DOLCE VITA (THE SWEET LIFE), 8^{1/2} AND AMARCORD (LOCAL DIALECT FOR “I REMEMBER”) IS REGARDED BY FANS AND CRITICS AS ONE OF THE WORLD’S GREATEST FILM-MAKERS.



Boasting a decidedly separate feel from the close lively Riviera’s destinations and overlooking its private calm-inducing lake, Villaggio La Pescaccia looks like an excellent retreat where spending some incredibly tucked away relaxing vacations. The overall atmosphere evokes a luxury *slow-travel* approach, but if not only craving for the quietude of a secluded resort, the campsite can spoil its guests with plenty of interesting touristic spots. And for those willing to experience a little bit of *Riviera nightlife* vibe, it’s strategically located, less than a 15-minute drive, from the beaches of Rimini and Riccione, the Italian glamorous and glitzy cities, located along the coastline and popular for the young *movida* that livens up the most hardcore partygoers, wide boulevards and a plethora of hotels, bars, restaurants and trendy clubs.

VILLAGGIO LAGO LA PESCACCIA
Via Francesco Petrarca, 15, 47832
Sant’Andrea In Casale RN, Italy
<https://www.villaggiolapescaccia.com/en/>

ITALY (VENETO)

ISAMAR HOLIDAY VILLAGE



Isamar Holiday Village is situated in Isola Verde di Chioggia, a beautiful city of art considered like an unspoiled Venice (also known as the “Little Venice”) – smaller but very quaint, full of charm, but easy to navigate even by car because not so overcrowded. The campsite is set in the Venetian lagoon, in a green area of 30 hectares, overlooking a wide private beach, and it's part of Isaholidays Group, which includes also the residential development Isa Residence and a horse-riding center. By definition is also the short distance sister-campsite of Barricata Holiday Village. The key features of this exclusive and colossal 5 sparkling stars resort are its landscapes of incomparable beauty, pristine nature, plenty of peace and pampering, upscale amenities and innumerable outdoor activities. Ideal for those who wish for a vacation that feels like a *pasha* life and spend moments of fun and leisure in same proportion, embracing the feeling of being outside whilst relaxing in comfortable living space with their family and friends and without compromising on the tranquility of their own home.





DID YOU KNOW?

Diving enthusiasts will love to know that in the sea depths of Chioggia, they can experience and explore a real natural “reef”. It’s called Tegnùe and it’s a rock barrier made by red algae called Corallinaceae, developed over the past 3-4,000 years.



Adria

PROJECT MOBILE HOMES

This massive project features more than one hundred brand new and classy mobile homes in Village 855 layout, some featuring a large green lawn and seafront, some positioned along a tree-lined boulevard and flowery alleys. All 40mq2 strikingly eye-catching units, feature sophisticated horizontal Larchwood cladding and white terraces and have been developed to provide a generous space and the most refined furnishings. Two large double bedrooms (one of which opens onto the terrace), both equipped with independent cooling system, 2 large en-suite bathrooms and a large dining area with sofa bed. The outdoor living area is the cutting-edge element that makes it special: it consists of a large covered terrace overlooking the garden, and furnished with a second dining area, a sofa and two armchairs, sun loungers, fan and awnings. Terraces from 27 mq2 to 36 mq2. The spirit is totally eco-friendly, the design innovative and modern, the comfort unmatched and all the most quality equipment complete the list of amenities.

GOURMET TIPS

The coral-hued Spritz (also known as Aperol Spritz) is one of the most popular aperitif cocktails in Italy. The history of Aperol Spritz dates back to the Napoleonic wars of 1805, when the Austrians took local Italian wine and added a spritz (lit. splash) of water into it. Later on, water was replaced by soda water, and wine was replaced with a combination of prosecco and Aperol. It is made with a combination of prosecco (3 parts), Aperol (2 parts), and a splash of soda water. The drink is traditionally garnished with an orange slice and served in a wine glass with a few ice cubes.



NAI'A VILLAGE

FRANCE

“Rester, C’est exister, Mais Voyager,
C’est Vivre.”





GOURMET TIPS

If you come by this region, try a
 sip of the gentian root's flavoured
 Suze liqueur or Indulge in glass
 of vin doux naturel (naturally
 sweet wine) Banyuls or Maury.

Nai'a Village-Soleil Bleu by Nai'a is a lively Catalan coast seaside resort located along the shores of the picturesque Mediterranean Sea, minutes from Perpignan and from the seaside village of Les Barcarès in the sun-kissed, charming and a treat for foodies Midi-Pyrénées region. Le resort is an all-year-round campsite that extends for nearly 10 hectares, and whether you choose the dynamic vibe of the Nai'a Village or the zen-like atmosphere of the Soleil Bleu by Nai'a, here you can take a proper wholesome break and detox from your everyday routine. Naia Village, truly has something for everyone. The campground offers top service, awesome surroundings and sightseeing attractions to be spoiled for. No matter how and with who you are travelling, if with your sweetheart, family or you best pals: Naia Village suits all tastes and needs and offer 100 % guarantee fun-filled, great value and fully organised holidays. A wide array of top quality amenities and one-of-a-kind luxurious and comfortable hotel (-feels like) Adria mobile homes, only a short stroll from the fascinating Med, with its mild climate and finest sandy beaches of whole French coast.

“To be, is to exist, but to travel, is to live.”
 - Gustave Nadaud

GOURMET TIPS

NOUS SOMMES AU PAYS DE LA BRASSERIE! ... BUT ONE OF THE MOST TYPICAL PRODUCTS OF THIS REGION IS WITHOUT ANY DOUBT ROQUEFORT, ONE OF THE GREATEST CHEESES OF FRANCE MADE FROM GOAT'S MILK. IT IS SO TASTY AND LOVED THAT IT WAS A FAVORITE OF EMPEROR CHARLEMAGNE, AND IT IS LOCALLY CALLED THE 'CHEESE OF KINGS AND POPES'.



How would you describe your "resort", what kind of experience you offer and what are your advantages?

A few minutes walk or bike ride from the Mediterranean Sea, in the region of the Pyrénées Orientales, this totally renovated campsite offers unique facilities over more than 10 hectares.

Over the past two years, we have given new life to this campsite. We invite our customers to join us on a veritable cruise... but on land! At Nai'a Village, you'll enjoy everything on site: sports activities, games, entertainment, shows, bars, restaurants, wellness, mini-market... Of course, all this in the "camping spirit" to which we are very committed, that is, in a warm and friendly atmosphere, to enjoy an unforgettable holiday!

Our facilities provide activities for all, young and old: the whole family can enjoy our water parks that span over 4000 m². Children and teenagers have their own unique clubs, the campsite also offers 500 m² of games for children, archery, a multi-sports ground, a tennis court, fitness, a sauna ... and a very rich entertainment programme. In the evening, from May to September, and every day in July and August, we present on our magnificent stage, various shows, from magic to cabaret, performed only by professionals. And as of this year we even have a disco and cinema!

Services include bike rental, a mini market, a delivery service, two restaurants, two bars, and many new features every year...

Our range of comfortable accommodation allows

our guests to find the best option to meet their expectations: mobile homes, bungalows, chalets or pitches.

What was your main goal to achieve in collaboration with Adria Home?

Our main objective was to offer our customers real exclusivity by providing new mobile homes that you can only find at Nai'a Village, both designed and guaranteeing a very high level of comfort. In addition to our 22 existing ranges, we wanted to offer a range of premium accommodation to expand our selection.

What would you especially like to highlight in cooperation with Adria Home?

The quality and professionalism of our communication during the implementation of the project.



Q Both (partner and AH), are innovative companies.
 ! Can you compare them?

The outdoor hotel industry in Europe has been evolving in recent years, with a marked trend towards high-end or atypical accommodation. We therefore wish to innovate and offer exclusivity to our customers, it is necessary to rely on companies that are also innovative and are capable of meeting this challenge, as is the case with AH.

Q What was the biggest challenge of the project?

! To promote and publicise the new Adria Xline range to our customers.

Q What is the reaction of your clients?

! Our customers are truly impressed and won over by this new range: comfort, design and above all, the possibility of having up to 9 people in a single

mobile home!

Q How would you evaluate the previous season introducing Adria Home products and service?

The first season is a test for both our companies, it is still a little early to plan for the coming years.

Q How would you describe your overall experience with ADRIA HOME?

We are happy with our collaboration with Adria Home, we particularly appreciated their attentiveness and their ability to offer a product adapted to our needs and challenges.

Q What are your plans for the seasons (future) to come?

We will continue our evolution and improvements, to offer our customers even more facilities,

services, entertainment and exclusivities. "Coming to Nai'a Village" must be the guarantee of a unique and incomparable experience. We already have a lot of new ideas!

Q How do you predict the future in the tourism industry?

The economic indicators are rather good in France concerning the outlook for the outdoor hotel industry. One thing is certain, the difference between the campsites will be due in particular to their ability to surprise and innovate without compromising the convivial spirit of camping. This is the focus we put on our development.



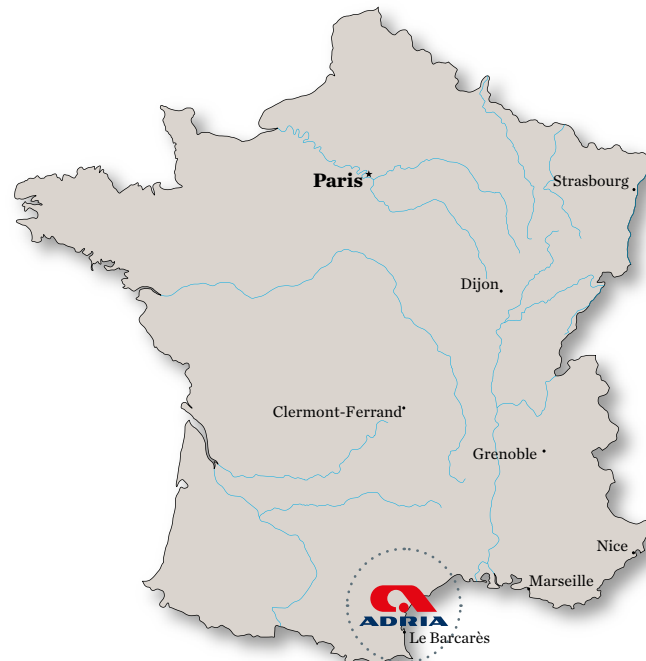
EUREKA!

In December 1895 The Lumière Brothers rented a room at the Grand Café in Paris, and presented the first movie-night event of history. The simple movie consisted in an approaching train from a front-side perspective. The audience were frightened at the image on the oncoming locomotive and in a panic tried to escape—others even fainted! Despite the shock, at the sight of animated pictures, and the Lumières being skeptical about their invention's appeal (Louis even remarked: "Le cinéma est une invention sans avenir—The Cinema is an invention without a future) le Cinématographe, or Cinema, soon became an unprecedented form of art and entertainment around the globe influencing the overall popular culture.



PROJECT MOBILE HOMES

We took our first steps in the Country of poets and love and nouvelle cuisine, 2018, when 21 XLine 454 H11 mobile homes -so called "Hotel" units were first installed. Nothing but luxurious and offering all the coziness and privacy that couples longing for a beautiful love-nest can expect. The homes feature a large living space, providing good connection to the outer terrace, a fully equipped bathroom and cute kitchenette which was designed according to client's needs. The project was then extended to additional 21 high end MLine 905 R22 units. Extra open living space, wide panoramic doors and windows, opening up towards a dream-like terrace surrounded by a wooden pitch dividers that provide shade, freshness and privacy. A mutual "total look" was designed in order to interconnect all units and keep up a leitmotif: vertical Larchwood cladding and an elegant anthracite decorative portico. The next year, we have undertaken a new design journey and embellished this auspicious project. We have passionately and intensely worked to carefully craft out of our new luxury XLine 854 F21 mobile homes the most up to scale units ever. Again, an elegant combination of vertical Larchwood cladding and sophisticated anthracite doors, windows and porticos, perfectly fitted in the surroundings and created the fill rouge with previous units. All mobile homes feature an effortlessly chic interiors combining grey hues textiles with wooden floor, creating a stylish and contemporary space with plenty of atmosphere. Placed in a wooded area providing plentiful cooling and soothing shade, easily enjoyable when sitting on the large terrace, being your open-air parlor. Terraces were designed accordingly to client's needs and achieving a perfect implementation with the surrounding nature. Once again, new project on the horizon for the years to come.



CAMPING NAI'A VILLAGE
 Route de Saint Laurent,
 66420 Le Barcarès, France
<https://www.naia-village.eu/en/>

“People should fall in love with
their eyes closed.”

—Andy Warhol

FORREST GLAM

SLOVAKIA

Set in the valley overlooked by the volcanic Štiavnica Mountains and near the Počúvadlo reservoir, there is hidden gem in one of the most beautiful and untainted parts of Slovakia. A legend contributes to make this place even more fascinating, because according to an ancient belief, who visits this place, gets under some sort of spell that makes them looking young, healthy and beautiful for the rest of their life. Looks like drinking an elixir, uh? After all, the name itself, ForRest Glamping, is a brilliant play on words: a resort nestled in the midst of forests and the undeniable truth that sojourning in this charming resort gives you nothing but total chill out and relaxation.

PING



hidden gem

How would you describe your "resort", what kind of experience you offer and what are your advantages?

Our resort offers leisure and an opportunity to return to nature, to the traditional ways of living. We not only provide options for vacation outdoors but also an experience that recalls the memories of childhood. You can prepare your meals on an open fire, watch the stars in the night sky or just swim in the lake. ForRest Glamping also brings the comfort of common amenities such as flushing toilets and showers in the lap of nature. We combine comfortable accommodation and the joy of adventure.

What was your main goal to achieve in collaboration with Adria Home?

Our aim was to provide our clients with accommodation in contact with nature. Therefore, we were looking for cooperation with a company that recognizes values similar to ours. A partner that offers a product with a focus on environment and sustainability.

What would you especially like to highlight in cooperation with Adria Home?

ADRIA HOME is a partner that possesses the experience and operates in the same field as we do. This guarantees our mutual understanding.

We experienced their inspiring work process in Slovenia which caught our interest. ADRIA HOME offers a solution that has been proven and popular. Slovenia has a similar climate as Slovakia, therefore tents are suitable for all seasons and they reflect the needs of our clients.

Both (partner and AH), are innovative companies. Can you compare them?

We share our relationship towards sustainability and the environment. As a developer behind the ForRest Glamping project, Lucron sets sustainability as one of its priorities.

What was the biggest challenge of the project?

'Despite our membership in the EU, it was very difficult to obtain building permits for tents. Technically, it's not a building but neither a camping tent. It took a lot of effort and coming to terms with a lot of administrative, technical and legislative orders. Today, however, we are very satisfied that we managed to solve everything and put ForRest Glamping into operation.

What is the reaction of your clients?

'In the beginning, there are always concerns caused by unknown experience. But the desire for

adventure and new experiences are always stronger. Later on, people praise tents for their comfort. Moreover, every client gets a fireplace and almost every visitor is very enthusiastic to prepare dinner on an open fire. In the summer, they enjoy a sky full of stars - the unexpected surprise for many city-dwellers. Guests leave relaxed, full of energy and unforgettable experiences. That is the most important outcome for us.

How would you evaluate the previous season introducing Adria Home products and service?

We managed to open the project only at the end of the summer, but autumn was beautiful and our visitors really enjoyed it. From the beginning, we have only positive references and responses to the whole project. Whoever comes, they want to come back again.

How would you describe your overall experience with ADRIA HOME?

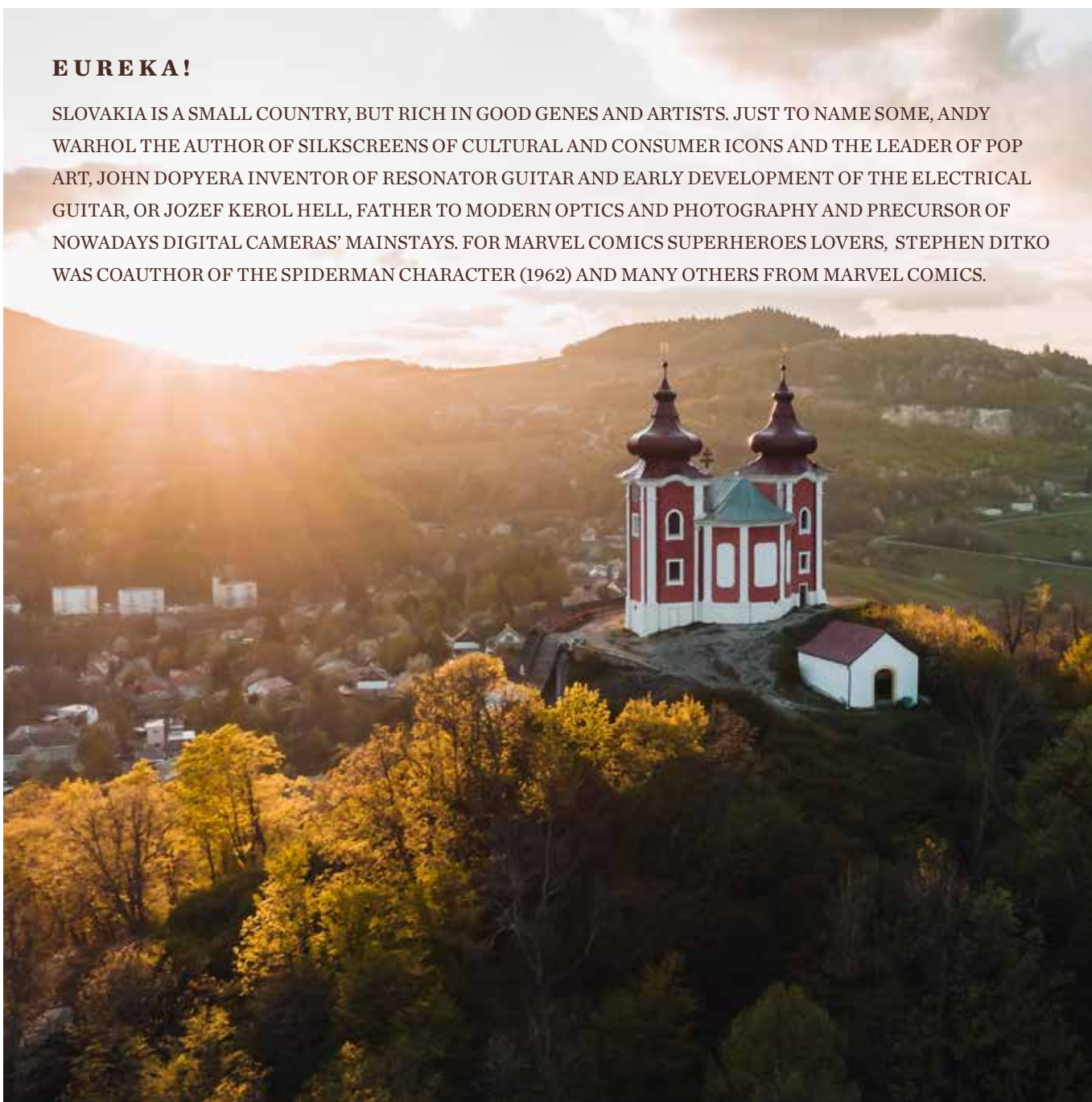
Communication and cooperation with ADRIA HOME have been excellent. There is great potential for cross-promotion and other collaboration between our businesses. We appreciate the friendly tone of communication and openness.



Lucia Motovska and Michal Motovsky

EUREKA!

SLOVAKIA IS A SMALL COUNTRY, BUT RICH IN GOOD GENES AND ARTISTS. JUST TO NAME SOME, ANDY WARHOL THE AUTHOR OF SILKSCREENS OF CULTURAL AND CONSUMER ICONS AND THE LEADER OF POP ART, JOHN DOPYERA INVENTOR OF RESONATOR GUITAR AND EARLY DEVELOPMENT OF THE ELECTRICAL GUITAR, OR JOZEF KEROL HELL, FATHER TO MODERN OPTICS AND PHOTOGRAPHY AND PRECURSOR OF NOWADAYS DIGITAL CAMERAS' MAINSTAYS. FOR MARVEL COMICS SUPERHEROES LOVERS, STEPHEN DITKO WAS COAUTHOR OF THE SPIDERMAN CHARACTER (1962) AND MANY OTHERS FROM MARVEL COMICS.



Q What are your plans for the seasons (future) to come?

It is currently very difficult to answer this question. The world has stopped momentarily, travel and tourism are limited, people are focused on other issues. We believe this will pass and people will return to joyful things once again. We are carefully observing the shift in the course of people's perception of tourism and

airline travel. We suppose people will think more locally and look for vacations accessible by cars. We also think that there will be a shift in focus more towards nature and return to it. Return to traditional values such as a healthy lifestyle, family, and closer friendships can consolidate interest in our accommodation in nature as well.

Q How do you predict the future in the tourism industry?

Back to the roots! We believe the busy world has to pace down a little. The established trend of constant travel and relocation between countries has primarily affected our environment. We find the importance of a return to the natural environment and inner peace surrounded by family and friends necessary.

The resort itself is a true symbiosis between luxury and back to the genuinity of a life in touch with nature. Wake up by the sweet chirping of birds and the day will start with an exquisite breakfast made of local delicacies while gazing upon the view from the top of the terrace of your open-air glamorous two-floored tent. During the day you can backpack across the surroundings or simply lounge in a jacuzzi and at night the view of the clearest starry skies and the sounds of the crickets will rock your slumber. The distress word here simply is "enjoy life". In ForRest Glamping couples, families and whoever is within themselves a peace seeker, will experience the ultimate cuddle in the embrace of Mother Nature.



PROJECT MOBILE TENTS

Once again different models from our upscale and bestselling Safari tents series suited all our clients' desires and were selected to realize this delightful resort. The project is structured such that all possible combinations are offered (in terms of space, comfort and number of beds): 5 Safari Couple in small size suitable for two people and romantic retreats, 3 Safari Comfort in medium size for up to 4 people, suitable for two couples, four friends or an ordinary family of 4 members and 3 Safari Loft in our largest floorplan, suitable for a large family of 7 or a large peer group of friends who will All tents are furnished and showcase a fully equipped kitchen with all the best cookware and tools and an en-suite elegant bathroom. After the project being so successfull, we will place another 5 tents from our attractive safari series.



GOURMET TIPS

Slovakia produces some well-known spirits and they all have a common name "pálenka" which means schnapps.

If you visit Slovakia, don't miss to try some of the most popular, such as Slivovica or simply – plum brandy.

Borovička, a 40 % flavoured by juniper berries liquor that taste similar to gin or Tatrtea: don't be fooled by its appearance. It looks like tea but take it easy... it's 52 %!

GOURMET TIPS

BRYNDZOVÉ HALUŠKY THIS IS SLOVAKIA'S NATIONAL DISH - SO IF YOU CAN ONLY TRY ONE SLOVAK FOOD, MAKE IT THIS ONE! BRYNDZOVÉ REFERS TO THE HIGH-QUALITY, CREAMY, SOFT, LOCALLY PRODUCED SHEEP CHEESE THAT IS UNIQUE TO SLOVAKIA. THE CHEESE IS SERVED ON TOP OF HALUŠKY, LITTLE POTATOES DUMPLINGS, VERY SIMILAR TO ITALIAN GNOCCHI AND PIECES OF SMOKED BACON AND SAUSAGE ARE SPRINKLED ON TOP.



DID YOU KNOW ?

WORLD'S HIGHEST NUMBER OF CASTLES AND CHATEAUX PER CAPITA

This is one of the most interesting facts about Slovakia that surprises travellers who have never visited Slovakia. Just imagine an incredible number of 180 castles and 425 chateaux in a country with the entire population far smaller than the city of New York!

MORE THAN 6000 CAVES

More than six thousand caves have been discovered in Slovakia so far! Most spectacular caves can be found in the national parks of Low Tatras, Slovak Paradise and Slovak Karst. Many of them represent unique natural wonders. Ochtinska Aragonite Cave is the only one aragonite cave located in Europe and a huge 34 m high sinter column in Krasnohorska cave is even listed in the Guinness Book of Records.

MORE THAN 1300 MINERAL SPRINGS

Slovakia has incredible sources of mineral water and healing thermal springs. Most of them are actively used for therapeutic and recreation purposes within 21 spa resorts. Romans, Celts and also famous Ludwig van Beethoven visited spa town of Piešťany to enjoy the healing effects of town's thermal water.



SAFARILAND GERMANY STUKENBROCK

“Perfumes are the feelings of flowers”

— Heinrich Heine






DID YOU KNOW?

With the motto “Let nature be nature” North Rhine-Westphalia is a paradise for nature and hiking lovers at its untamed best. In an area covering 110 km² running through the Eifel mountains, the Eifel National Park boasts a varied natural landscape and prides itself on protecting the three ‘Ws:’ Water, Wildlife and Woodland. It is the home to thousands of species, even rare like the European bison and the wildcat, which are slowly returning to their former habitats.

REMEMBER ME?

North-Rhine Westphalia is motherland of the composer and pianist Ludwig van Beethoven, the poet Heinrich Heine, the social scientist, and political theorist Friedrich Engels.





If you are into the eco-friendly ethos and want to combine a fulfilling and relaxing holiday in a beautiful natural environ, capable to soothe you deeply with the perfection of its view, and the thrill of a safari experience (without flying to Africa!), you definitely have to give this place a try. This magic resort will give you the chance to sleep in a cozy and one of a kind mobile home and being at the same times only meters away from one of the most enchanting safari parks of Europe, home to over 600 species. The whole atmosphere is pure magic and the extremely accuracy and well-maintained greenery of the surroundings make this place a beautiful, safe and peaceful backdrop for the animals and the perfect scenario for you to experience a piece of nature, in a holiday full of fun and astonishment. Glamping by definition gets you **closer to nature**. Safariland Stukenbrock takes it to the next level: literally closer to wild fascinating fauna. So, grab your camera and, as Lou Reed would sing ... **take a walk on the wildside**.

wildlife

ZOO SAFARILAND STUKENBROCK

In North Rhine-Westphalia, located 65-minute drive from Hannover, in the Teutoburg Forest, on the edge of the nature reserve Senne, Safariland Stukenbrock has been able to provide its guests the full indulgence of luxurious accommodations with nature at your fingertips. A superb resort that enclose in itself, the pleasure of glamping along with the beauty of pristine nature and real unspoiled wildlife.



How would you describe your "resort", what kind of experience you offer and what are your advantages?

Our new Safariland Stukenbrock adventure resort in North Rhine-Westphalia near Bielefeld (Germany) has been offering families with children a unique overnight experience in close proximity to our exotic african animals since 2019. Our visitors can expect pure safari feeling between monkeys on one side and cheetahs on the other side, combined with the comprehensive comfort in the safari mobile homes from ADRIA HOME, especially created for us, with an occupancy from 4 to 6 people depending on the accommodation type.

What was your main goal to achieve in collaboration with Adria Home?

Our main goal was to achieve an overnight quality for our guests that is currently unique in a safari park in Europe. In addition to the special location,

this also includes equipment such as a second bath in the larger houses or air conditioning systems, available in all mobile homes.

What would you especially like to highlight in cooperation with Adria Home?

We would particularly like to emphasize the overall good handling from the first discussions to the final implementation of the overall project both with ADRIA HOME and also our German contact and sales partner, Daalmann Mobilheime GmbH.

Both (partner and AH), are innovative companies. Can you compare them?

We think that both companies, ADRIA HOME and Safariland Stukenbrock, think and act absolutely alike and professionally, in their ideas of how to plan and implement a high quality project. This was the only way to successfully establish an above-average good end product on the market.

What was the biggest challenge of the project?

The biggest challenge of the project was to put together an experience product for our guests in a relatively short planning and implementation phase that could be finalized in high quality. In addition to the custom-made safari mobile homes by ADRIA HOME, this included the simultaneous installation of all local conditions in Safariland Stukenbrock with the adventure resort landscape planning, electrical, path and street installations as well as the construction of the new family restaurant "Kattagaskar" and the new indoor play park "Kattas Welt".

What is the reaction of your clients?

The response from our visitors in the first part of season 2019 was overwhelming and positive. Within a few months of opening, we were one of the most successful and popular hotels in our region.

PROJECT MOBILE HOMES

32 Mline 653 finely furnished with delicate taste, a mild background pattern as wallpaper in the living room and pastel colors for textiles, keeping the space light and bright, and 6 Mline 804 models with that trendy and cool vibe inspired by Mother Nature's green hues. All homes have an imitation of wood frame all over the corners and a straw skirting all around the base. The houses are located in on a perfectly manicured lawn area and from the first row it is possible to watch the elephants and the cheetah's fences. A lot of other animals, like the white tigers and monkeys, are within walking distance. What makes this resort special is the real closeness with Nature, and the authentic experience to witness everyday how the wildlife wakes up and goes to sleep with you.





How would you evaluate the previous season introducing Adria Home products and service?

We can say that our first season with ADRIA HOME safari mobile homes has already more than met our expectations.

How would you describe your overall experience with ADRIA HOME?

To sum up, we can say that we are enthusiastic about the product and service quality of ADRIA HOME and that it was the right decision to implement the “Adventure Resort” project at Safariland Stukenbrock together with them.

What are your plans for the seasons (future) to come?

In Safariland Stukenbrock, we are planning continuous expansion of the park and the adventure resort for the upcoming years.

How do you predict the future in the tourism industry?

Given the current Corona virus pandemic, it is of course difficult to make a short-term forecast, but we think and hope that our market in Germany tourism in particular will continue to develop positively in the medium term.



HUNGARY

PALOS RESORT

Úgy szép az élet, ha zajlik.

-“Life is beautiful if it’s happening.”-

Situated in the Western part of Hungary, close to the Austrian border, and located in the magnificent natural environment of Örvényeshegy, Palos Resort is a tiny family-run bed & breakfast that offers all the benefits of a quiet and regenerating retreat: a restful sleep and awakening by the sound of chirping birds, with a view on the thriving nature. Far away from the city buzz and close to some of the major natural hot spots of the region that attract visitors from far and wide: thermal baths and visiting the European biggest thermal lake of Heviz are a daily occurrence. The resort is one of the most restoring and pampering. A getaway here might include lazy mornings, farm-to-table meals delicious homemade *reggelizik* (breakfast, in Hungarian language), afternoons hiking and exploring, and evenings spent dining under the stars, petting the deers, tasting wines from the resort cellar or enjoy events and concerts taking place directly on the resort’s open air-stage.



A türelem rózsát teremt.
“Patience creates roses.”

GOURMET TIPS

HUNGARIANS' ALL-TIME FAVORITE DISH IS UNQUESTIONABLY *LÁNGOS*: A DEEP-FRIED FLAT BREAD THAT IS CERTAINLY SOMETHING TO AVOID ON A DIET. *LÁNGOS* (DERIVING FROM THE WORD FLAME) IS SERVED AS A SATISFYING ALTERNATIVE TO BREAD. THE ORIGINS OF *LÁNGOS* ARE THOUGHT TO BE DUE TO EASTERN COUNTRIES INFLUENCE, WHILE OTHERS BELIEVE IT COMES FROM THE ANCIENT ROMANS. INSIDER TIP: TRY IT WITH GARLIC SAUCE, CHEESE, *TEJFŐL* (SOUR CREAM), OR EVEN SAUSAGES.



How would you describe your "resort", what kind of experience you offer and what are your advantages?

Pálos Resort is a family operated establishment in Western-Hungary, situated in a beautiful natural area, facing a forest, far away from the noise of cities and traffic. The location gives guests serenity with a valley and forest view that enhances the spirit. We provide traditional Hungarian breakfast with the accomodation with freshly baked bread and local, home-made

ingredients. Wine tasting is available in our cellar. We have 60.000 m² ground with a deer farm, playgrounds, winery, vegetable garden, fruit trees and a 90 m² open-air stage, where we often organize events with local and international performers. In 2018 our guest of honour was one of the best guitar players of the world: Grammy Award winning Al di Meola. In 2018 we won the Best Ethno Hotel Award at the International Hospitality Awards.

We offer guest a unique, peaceful experience in nature, with an abundance of attractions nearby.

In our surroundings there are thermal baths in almost every village, and Europe's biggest mainland natural thermal lake, Hévíz is also 10 minutes by car from our site. There is an international 18 hole championship golf course in our neighbourhood, 2 km-s from us.

Q What was your main goal to achieve in collaboration with Adria Home?

We built our resort in 2011-2013. Our affection towards glamping tents originates from this time as well, even before we started our operation with traditionally built houses, we saw great glamping tent examples in some touristic exhibitions in Belgium and the Netherlands. Ever since we were dreaming and planning implementation on our terrain as well. Our dream became reality in 2019. We tested with our own family several glamping solutions in Croatia and after careful examination our choice became Adria. The main reason for this was the quality of design, materials used, the innovative technical elements, perfect small details and last but not least the warranty of a long established brand itself.

Q What would you especially like to highlight in cooperation with Adria Home?

Great customer service and fast solutions to our requests.

Q Both (partner and AH), are innovative companies. Can you compare them?

On our side innovation itself was the installation of glamping tents. It was also a brave move, for some reason others in our surroundings thought, that these accommodations work only on seaside beaches. Bravery, innovation with a healthy persistence can yield great successes. On the side of Adria we see innovation year by year in the new product catalogues. Luckily for us, there is a wider choice year by year to help accomplish unusual dreams.

Q What was the biggest challenge of the project?

The installation in the spring of 2019 was the biggest challenge. We are situated in a valley. In May 2019 it has been raining for a month the soil was soft and wet. The installation place was 150 m from the main road, and it seemed the nothing will move the tent to its place. We have brought a huge crane car, tractors, forklifts – but it seemed nothing will work in the sliding mud. We could not accept this. “Whatever it takes, the tent will stand in its place today...” was the motto, and with extraordinary effort the tent finally arrived to its place in great shape. The Adria installation team was scheduled to come the next day. Based on our morning report (mud, rain) they proposed to cancel installation. When we reported that the tent package is in its place, they asked us photo proof... they could not believe it! ☺

Q What is the reaction of your clients?

We have met extraordinary reactions. Our returning guests who previously stayed in the traditional houses all were placing bids against each other: who has the right to spend one or more nights in the Safari Tent. They loved it. They loved the idea that they are together with family in one big house, that is not really a house, they smell all the scents, hear all the calming sounds of nature, or can spend intimately an evening on its terrace, facing the forest, watching the sunset, and our nearby deers.

Q How would you evaluate the previous season introducing Adria Home products and service?

Our season was very successful, with a significant growth in guest nights. We have received extra PR attention (interviews, Facebook posts), thanks to a unique concept we introduced in this part of our country.

Q How would you describe your overall experience with ADRIA HOME?

We have received exactly the professional treatment we were hoping for when we first considered ADRIA, looking at catalogues and the homepage.

Q What are your plans for the seasons (future) to come?

Our 2019 project was a test, a test that was absolutely successful. We have installed preparation for pipes, and electricity for more tents as well, and we would like to install more. We would like to prolong usability, we have seen great example of this at Chateau Ramsak, Slovenia, therefore we plan to install insulated, heated tents as well.

Q How do you predict the future in the tourism industry?

Currently, due to the COVID-19 epidemic the situation of tourism is tragic, in a matter of days guests nights, incomes became 0. Even now, we have not stopped planning, investing and dreaming. We believe, that after the hard days a new successful era will come, where accommodations closer to nature, with similar environments will have an even bigger role. We believe in what we have accomplished so far, and will be working on improving it, year by year!

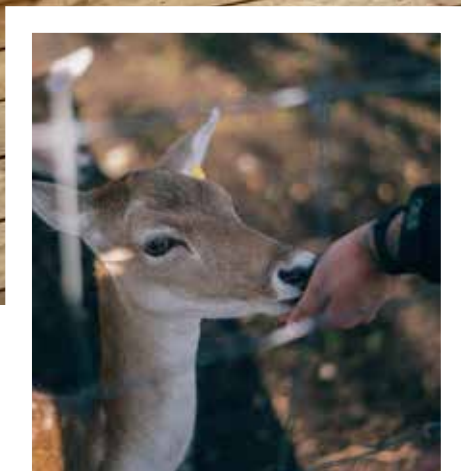
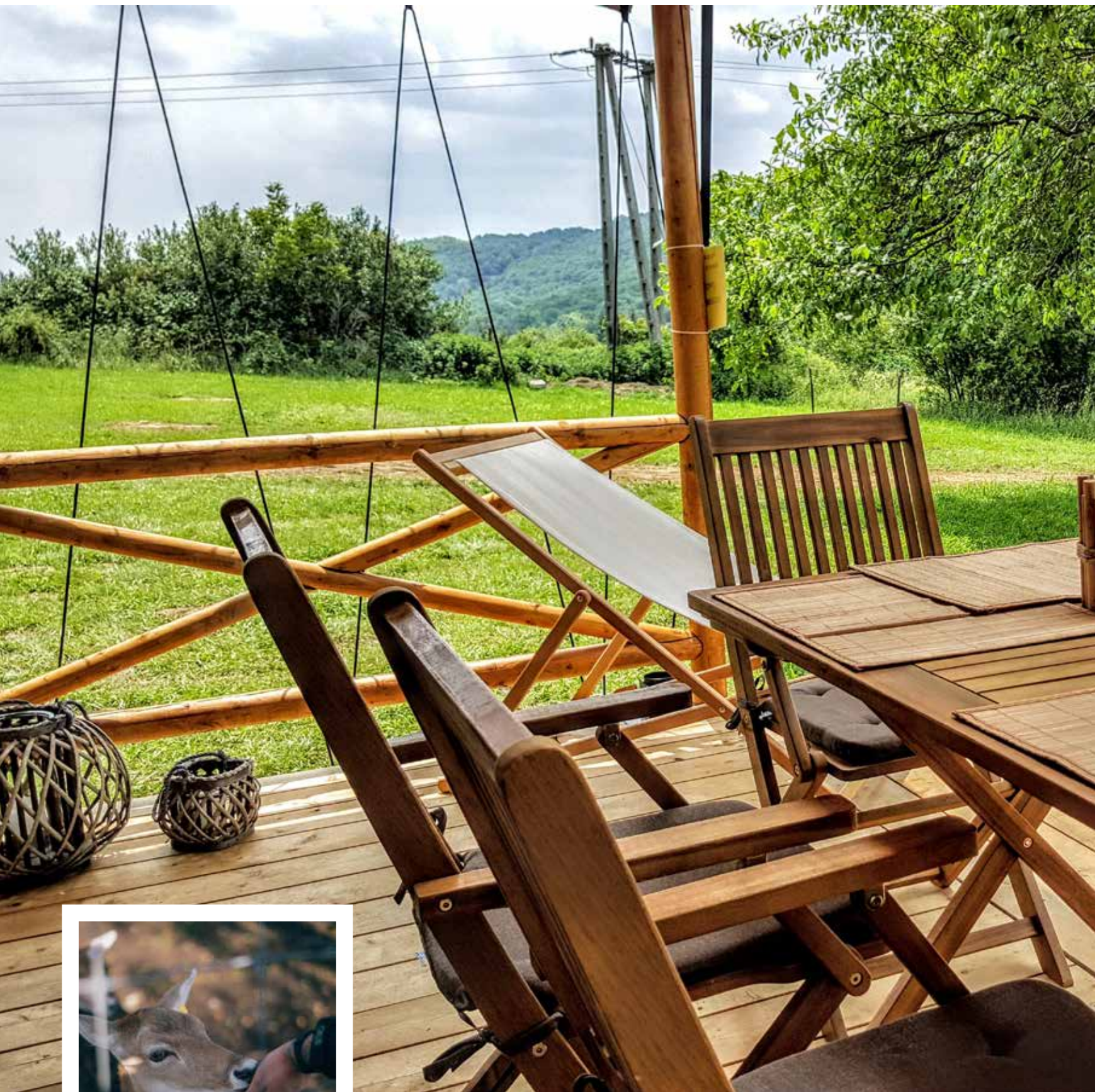


Tamás and Niki Badacsonyi

EUREKA!

Hungarians are mightily inventive! Notable inventions include the Rubik’s Cube by sculptor and professor Erno Rubik, 1974, and the biro pen, patented in 1938 by journalist László Bíró.



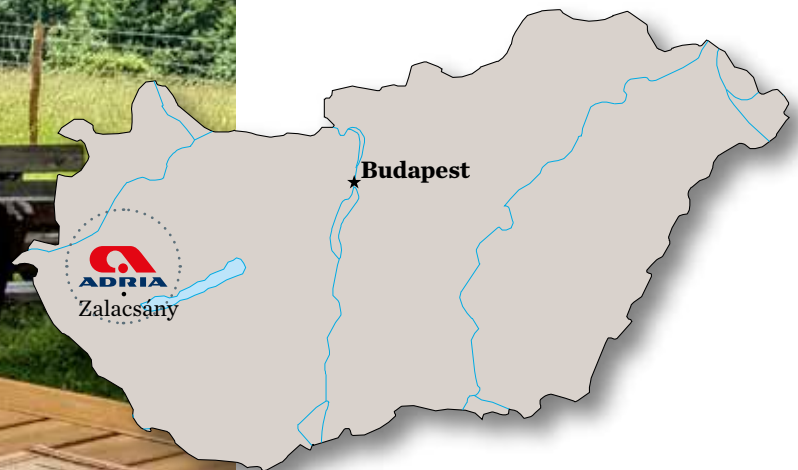




PROJECT MOBILE TENTS

We are delighted to have been given the opportunity to embellish this boutique resort with our best-selling tent Safari L Loft Family + and contributing to enhancing their guests experience by making it even cozier and precious.

The tent is our largest family-sized one and it is built on two levels, featuring two spacious terraces facing the forest and the owners deer-farm and providing a rustic lounge of luxury to have a hangout space where reading, sipping a glass of wine or tasting genuine local products for breakfast. Three bedrooms one of which is on the top floor and has its own private balcony, an equipped kitchen and bathroom and all top-of-the-line amenities that truly combine the joys of an outdoor life with the comfort of an upscale hotel!



DID YOU KNOW?

HUNGARY IS AN UNLIKELY PLACE FOR A BEACH HOLIDAYS. YES, HUNGARY IS LANDLOCKED. HOWEVER, AT ALMOST 600 SQUARE KILOMETRES, LAKE BALATON IS THE LARGEST LAKE IN CENTRAL EUROPE – SO BIG, IN FACT, THAT IT’S OFTEN REFERRED TO AS THE HUNGARIAN SEA, AND SUNSEEKERS HAVE FLOCKED TO ITS SHORES FOR DECADES. THE NEARBY SULPHURIC WATERS OF HEVIZ, MEANWHILE, ARE SAID TO HAVE MEDICINAL QUALITIES, AND ARE BELIEVED TO CURE RHEUMATIC ACHES AND PAINS.



»In a good book the best is
between the lines«

Swedish Proverb

SWEDEN

VASTERVIK RESORT

magical

It is well known that Sweden and Northern countries have always had a long-time romance with great outdoors, and they are the most popular landing point for the more adventure-eager glampers.

Q How would you describe Västervik Resort?

Västervik Resort is one of Sweden's largest resorts located at the east coast. You will find the optimal experience, a lot of different campsites to choose from, lovely food, activities for all ages, adventure bath and professional evening shows. All-in-one, in the middle of Småland's beautiful archipelago, with the summer town of Västervik within walking distance. We have 170 cabins and almost 1000 campsites to offer our visitors. Västervik Resort is a five star camping.

Q What kind of experience do you offer and do you have a unique selling point?

The archipelago around the resort is unique in its kind with thousands of islands and nice spots to visit with kajak, boat or a stand up paddle board. We can also offer one of Sweden's best family vacations.

Q You have a cooperation with Adria, what was your main expectations with that?

Adria deliver good quality for a fair price and they have good references from other colleagues in the area. They have a modern design at their products that speaks directly to us.

Q Would you like to highlight something with the cooperation?

We have good connections with the Adria staff and get the help we need. They are friendly and flexible to work with. The cooperation goes in two directions and we try to help each other in many different ways and cases.

Q Both companies are innovating companies, can you compare them in some way?

We strive to be then best in our branch and find it similar with Adria, they want to be in the frontline

with their products.

Q How is your thoughts about the future plans in the tourist industry and last, what do you think about the Coronavirus situation and its strenght and weakness for the tourist industry?

The future is insecure but camping and resorts might be the winners in the tourist industry after the Corona pandemic 2020. We established a new area at the resort down by the water were Adria mobil home is a center piece, and we hope all of our guests will appreciate the new location. I believe that we will have a fantastic summer after all.

Come see us in Västervik

Gunnar Boman

CEO





Sweden stands on top of the list when it comes to choosing a destination which really promises to get close-ish to nature. No places like its mesmerizing landscapes, providing a magical atmosphere and guaranteed inner healing can be a better retreat in nature. With its areas tucked in natural nooks far enough from the cities clatter, what your ears will hear will be the twittering of birds and foamy waves gently lapping onto the lonely shores. An enchanting resort plunged in the middle of unrivalled landscapes, set in the delightful archipelago of Småland. Here, the view of the sea, pinewood forests and pristine nature is right on your doorstep. Västervik Resort is all year-round opened resort, with five star amenities and providing all the coziness and privacy of your own home. It's the perfect place where you can soothe your spirit and find inner peace. But yet, when batteries are recharged and exploring the surroundings with your camera hung around your neck assured you amazing snaps, with a short hop you will be also in the city. Västervik can give you the best of both worlds.





GOURMET TIPS

Glögg is a mulled wine and favorite winter drink in Scandinavia. In its basic form it combines red wine, sugar, and various spices such as cardamom, cinnamon, cloves, ginger, and orange zest. Typically served warm, glögg also often includes a splash of distilled spirit such as vodka, brandy, sherry, port or akvavit.



PROJECT MOBILE HOMES

6 lovely two bedrooms mobile-homes XLine 854 B21 series adapted for disabled people. The mobile houses feature a roomy bathroom, two bedrooms and an equipped kitchen together with a cosy living room where the comfortable sofa and leisuring atmosphere create the perfect setting for a relaxed holiday mind set. Pastel colors dominate the interiors matching with the warm and wooden exterior design. All in all, while working closely together with the client, we have ensured that some elements could perfectly embody the Scandinavian taste and its ability to work with neutral colors and clean lines, making beauty out of simplicity. Lastly, we have created a reception out of an amazing modified XLine unit. The reception is completely covered in an innovative cladding which reflects. The amazing greenery of the surroundings mirrors in it, creating an extraordinary optical effect, in which the mobile home seems magically disappearing.





DID YOU KNOW?

The northern lights, or *aurora borealis*, appear above the Arctic Circle (latitude 66°) and are visible around the equinoxes in late September and March and during the dark of winter in Sweden. These spectacular displays of green-blue shimmering arcs and waves of lights are caused by solar wind, hitting the atmosphere. The colors are the characteristic hues of different elements when they hit the plasma shield that protects Earth: blue is nitrogen and yellow-green is oxygen.



Gunnar Boman
CEO



CLADIA



fika

TINGSRYD RESORT

SWEDEN

»Everything great that ever happened
in this world happened first in
somebody's imagination«

– Astrid Lindgren



Tingsryd Resort is located in the middle of a hiking and cycling paradise as a four star camping which is open all year round with fabulous views over the beautiful lake Tiken. It has a perfect location with proximity to exciting sights to discover in Småland as well as proximity to Öland, Blekinge and northern Skåne. Close to everything, Tingsryd Resort offers a modern vacationing resort with focus on quality, good service and exciting experiences that can become wonderful memories for life. Whether you want calm, lazy days or fill them with adventure. Here you will encounter a vibrant cultural countryside and an adorable beautiful natural landscape that fills you with energy and sensual wealth and delicious places in its proper sense. Often described as a dream tourist destination “Smaland’s most beautiful resort, an experience beyond the ordinary!”



GOURMET TIPS

SMÅLAND IS A BERRY WONDERLAND! THESE DELICIOUS LITTLE RED BERRIES ARE ALSO CALLED THE “RED GOLD” OF SWEDEN AND “KRÖSAMOS” (A SORT OF LINGONBERRY JAM) IS A MUST-HAVE ON THE DINNER TABLE.





PROJECT MOBILE HOMES

The XLine series of mobile homes are modern and different. We placed six units of the 804 F21 model with anthracite portico and cladding. We presented the Nordic interior at the time, so perfect for the client. The interior design stands out for its minimalist lines and soothing colors in the look of bleached oak. The floor plan is designed to accommodate 4 + 2 people. It has two bedrooms, one can be used as a children's room, a modern bathroom and a spacious central living area connected to the kitchen and dining room. The layout of the kitchen allows a direct connection to the terrace and thus serves as a connecting element with outdoor activities. The houses are set up to form an independent entity within the resort providing peace and personal space.



Jan-Olof Colleen
Managing Director

DID YOU KNOW?

Like Danish, also Sweden has its own version of hygge – it's called *fika*. Fika could be translated as "having a coffee with a sweet treat" but really it is much more than that. Fika is a ritual, is the art of enjoying a proper coffee break alone, or with friends and colleagues. It's about slowing down and savouring the good things in life - an idea we can definitely get behind.



Q How would you describe your "resort", what kind of experience you offer and what are your advantages?

In southern Småland you will find our holiday complex, by keeping quality and good service at the heart of everything we do, we provide exciting experiences that will turn into treasured memories.

Here you live comfortably in modern cottages or in your own holiday home on our four-star campsite. We have activities for both adults and children as well as a perfect location with proximity to exciting visitor destinations that are just waiting to be enjoyed. Whether you want your days quiet and relaxing or full of adventure – camping holidays with the kids, conference days with the company or a relaxing spa experience with sauna, jacuzzi and relaxing treatments – we have something to offer, all year round.

Q What was your main goal to achieve in collaboration with Adria Home?

The need for Tingsryd Resort to build more cottages is great as we are always fully booked in high season. Adria Home has turnkey residential caravans / cabins that are tastefully decorated.

Q What would you especially like to highlight in cooperation with Adria Home?

You can rent the caravan / cottage within a week when it is in place. It saves a lot of work to not have to decorate the caravan / cottage yourself. Our guests put higher demands on the caravans / cabins that they want to rent.

The caravans / cottages should be luxurious with good layout, nice beds, nice decor. It is also important to have a nice location close to nature, preferably with a lake view.

Q Both (partner and AH), are innovative companies. Can you compare them?

Both Tingsryd Resort and Adria Home constantly want to develop and stay at the forefront to give our guests the greatest possible experience.

Q What was the biggest challenge of the project?

Permits and building permits from the municipality.

Q What is the reaction of your clients?

The reactions have been very positive from the guests.

Q How would you evaluate the previous season introducing Adria Home products and service?

The previous season went very well, and the guests were satisfied.

Q How would you describe your overall experience with ADRIA HOME?

We have received good service from Adria Home, it has been a good cooperation.

Q What are your plans for the seasons (future) to come?

We have access to a quiet, scenic and lakeside area next to the campsite. Here we want to expand with more caravans / cabins with lake view.

Q How do you predict the future in the tourism industry?

Right now everything is a little unsafe due to the Corona virus. But when this has passed, we will see a large increase in the number of tourists who choose to do vacation in Sweden. Here you will find nature, lakes, sea, forest, freedom, clean air, plenty of space in a none stressful environment, nice sights, activities and the weather is pleasant.



FEDDET DENMARK STRAND RESORT



DID YOU KNOW?

Have you ever come across the word: Hygge? Well, it isn't a word—it's a feeling. And it's a Danish way-of-life-turned-phenomenon. Hygge is anything that makes you feel comfortable, warm and happy at heart.

“Life itself is the most wonderful fairy tale.”

– Hans Christian Andersen



Magazine

PROJECT MOBILE HOMES

The project included the installation of four spacious MLine units in 754 F21 layout, that radiate simplicity, functionality, clean lines and an effortless sophistication. The units are fully equipped, offering domestic atmosphere and cosiness. The exteriors, pairing horizontal larchwood and white details, blend perfectly with the soft-spoken green surrounding, which is imperative to enjoy sitting on the private terrace. It's well-known that Nordic countries strive for light, and that's why, it always chooses to incorporate pastel color palettes that capture and pour light into rooms and create an ethereal atmosphere. That's why it was chosen our LATTE color combination when it came to choose the textile to characterize the brushed oak -look alike and white interiors. The mood includes a background panel in geometrical soft grey pattern and mixed decorative cushions in soft beige and vaporous and powdery blue hues enhanced by a dark grey dash of colour. The perfect pick to define the simplistic and elegant nordic style aesthetic.



REMEMBER ME?

THE GREAT AUTHOR OF TIMELESS FAIRY TALES (AND INSPIRER OF THE MOST FAMOUS WALT DISNEY'S MOVIES) HANS CHRISTIAN ANDERSEN AND THE EXISTENTIALIST PHILOSOPHER SØREN KIERKEGAARD WERE ORIGINALLY DANISH.

★★★

Though tiny in size, Denmark is huge on culture, exquisite cuisine and breath-taking coastlines and according to ADAC and ANWB, it hosts one of the best campsites in whole Europe, Feddet Strand Resort. A furthermore cozy and family friendly camp resort blessed by the enviable prestige of being set in such a marvelous holiday playground, top quality food and design blockbuster, homeland of the happiest people in the world. The resort offers a great variety of modern facilities, such as a big indoor swimming pool, an outdoor spa, sauna and a series of other amenities able to pamper or entertain the whole family. Nature enthusiasts will find plenty of outdoor activities such as fishing, swimming, horse riding and walking or cycling excursions at the peaceful green surroundings contoured by superb beaches. Until you are in Danimark, do it, as they say, "as the Danish do": seek for the hedonistic side of life, get cosy, indulge in that hygge -state of mind and let happiness embrace you.

DID YOU KNOW?

- Denmark is reported to be the happiest country in the world. Survey after survey report that the Danes are the happiest people in the world. No matter how they measure happiness the result is almost always the same, and I can definitely agree on this as well.
- Denmark's national flag, the Dannebrog (the flag of the Danes), is the oldest flag in the world still in use by an independent nation, having been acknowledged in 1219. According to legend, the Dannebrog fell from the sky during an early 13th century battle, and the Danish king caught it before it touched the ground, which rallied the Danish troops to victory.
- The bronze statue of the Little Mermaid at Langelinje Pier was inspired by Hans Christian Andersen's fairy tale about a mermaid who gives up everything to be united with a young, handsome prince on land. Every morning and evening she swims to the surface from the bottom of the sea and, perched on her rock in the water, she stares longingly towards the shore hoping to catch a glimpse of her beloved prince.

How would you describe your "resort", what kind of experience you offer and what are your advantages?

Feddet Strand Resort in Denmark is located on the south of Zealand, not far from Copenhagen, in the middle of splendid, varied nature, directly at one of the best beaches of Zealand. Our lovely, modern facilities includes a huge indoor pool with a separate children's pool, indoor and outdoor spa, sauna, comfortable and climate friendly service buildings, shopping facilities and a café.

But Feddet Strand Resort is much more than luxury camping and comfortable cabin holiday. We have lots of activities for families with children, fun and challenging playgrounds, minigolf, riding on Icelandic horses, petting zoo, electric motocross for adults and children – and much more. Right outside your tent, the splendid nature awaits you with kilometers of hiking and biking tracks, nature center, outdoor lunch cabin and bird tower, all of which invites you to adventures and discoveries for the entire family.

Feddet Strand Resort have several times and most recently in 2019 been awarded as "Superplatz" and "Erkende Camping Top 5" by ADAC and ANWB, which means that we are among the best campsites in Europe. If you and your family are dreaming of an unforgettable luxury holiday with time for each other and lots of adventures right in the middle of beautiful nature, close to our capital Copenhagen – then come to Feddet and enjoy life.



EUREKA!

SOME OF THE INVENTIONS THAT HAIL FROM DENMARK INCLUDE GOOGLE MAPS, THE LOUD SPEAKER, LEGO BRICKS AND CARLSBERG YEAST.

Here you live comfortably in modern cottages or in your own holiday home on our four-star campsite. We have activities for both adults and children as well as a perfect location with proximity to exciting visitor destinations that are just waiting to be enjoyed. Whether you want your days quiet and relaxing or full of adventure – camping holidays with the kids, conference days with the company or a relaxing spa experience with sauna, jacuzzi and relaxing treatments – we have something to offer, all year round.

Q What was your main goal to achieve in collaboration with Adria Home?

We think that Adria delivers a nice design that fits well with the Nordic style. Furthermore, we think that Adria is some of the most advanced in the market in terms of mobile home development.

Q What would you especially like to highlight in cooperation with Adria Home?

The service from Adria has been very good.

Q Both (partner and AH), are innovative companies. Can you compare them?

Im not sure what you mean by this question.

Q What was the biggest challenge of the project?

The communication between the Danish part of Adria, the factory and us as customer. We thought we bought a product with floor heating, but were surprised when we found that it is not there, even

if it was agreed with the Danish department from Adria. We also had some other issues, but most of them are solved.

Q What is the reaction of your clients?

All our clients are very happy about the product.

Q How would you evaluate the previous season introducing Adria Home products and service?

As very good, and I think this is not the last one, that we have placed at Feddet.

Q How would you describe your overall experience with ADRIA HOME?

Our overall experience with Adria Home is good.

Q What are your plans for the seasons (future) to come?

In 2021 I believe that we will expand our accommodation.

Q How do you predict the future in the tourism industry?

From this season and from experience, I predict a reasonable future for the tourism industry.



Kasper Kristensen
Managing Director

Closer to nature since 2002:

18 years of experience

230 employees

15.000 units sold

28 countries present

380 trusted campsites

32 dealers worldwide



Expanding the global dealer network

32 dealers in 21 countries.

Adria Home customers can rely on Adria's first class network of over 30 dealer points. The company operates primarily with independent dealers, local entrepreneurs and companies that are supported with the know-how, systems and training by Adria to enable them to offer customers high quality service.



News 2020

NEW SHOWROOM

River Camping Bled, Slovenia



© Jošt Gantar

In accordance with the company's vision and approach to customers, we are opening the first showroom in a natural environment. You will be able to see and above all, experience and even spend the night in selected products.



NEW DEALER

The Park Silang, Philippines

With each season we enter new markets. As of 2020, we are already present in 21 countries. Commitment, responsibility and knowledge and innovation are just some of the values that are deeply inscribed in the DNA of Adria Home. By developing existing and new markets, we create effective partnerships. Our mission to "Create a culture of living" is realized together with partners and innovative projects with which we develop tourism on a global level.



region (Philippines, Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Singapore, Thailand and Vietnam).

The presentation of the Adria brand and the partnership to the guests took place in the new resort The Park in Silang. The event was organized by Primer Group of Companies. Adria's partner company GLAMPro was also present, which is responsible for the design of the new resorts within Adria's "One stop shop" solution. The Park resort is also the location of the show room, where selected glamping products are displayed.



In February 2020, we officially started a partnership and dealership representation with the established company Primer group of Companies from the Philippines. The company will be responsible for the ASEAN



NEW GLAMPING

Hudayriat Island Campsite, Abu Dhabi, UAE

One of the interesting best projects in 2020 is definitely the Hudayriat Island Campsite.



As a provider of luxury glamping tents, we were selected to set up modern accommodation units. Together we placed 15 Boutiques and attractive Safari Loft models with pools. The glamping campsite is located on the island Hudayriat Right next to Abu Dhabi. The island as a whole offers everything that would be needed for an active holiday. Picturesque sandy beaches, cycling around the island, sports grounds for football, basketball and volleyball to mention some of the many. For the enjoyment of family or friends will be well taken care with culinary delights.



NEW RESORT

Glampingresort Hoge Kempen, Zutendaal, Belgium

With our own development department, we can also offer customers unique modular solutions. Representatives of the resort came to us with the question of whether we can offer them a modular solution for the new reception.

Taking into account their wishes and needs, we have developed the Adria reception, which consists of three modules. The central part of the entire structure is intended for the reception itself and guest check-in, while two additional modules are intended for employees. The two modules have common areas with a kitchen, two offices, a multi-purpose room for meetings and socializing, and a separate bathroom and toilet.

The added value of such solutions is their construction with SIP panels. Structurally insulated panel (SIP) is a versatile, very stable



and environmentally friendly construction system for the construction of low-energy and passive buildings. The exterior design is carefully adapted to the whole story of the resort and its location in the natural environment.

With modular construction and the use of Adria solutions, it is possible to assemble different configurations for different purposes. From receptions, kitchens, social and entertainment spaces to multi-purpose spaces such as cinema rooms or children's playrooms.



ADRIA Holidays

Boost your sales!

Work with us, at Adria Holidays. 17 years of experience delivering unforgettable holiday experiences in Adria products and a global on-line marketing platform:
www.adria-holidays.net

Access | Exposure | Profitability | Professionalism | Credibility | Marketing

Adria Holidays provides diverse camping & glamping sites with Adria products worldwide. Our global sales and marketing platform, with on-line reservations through our web page, plus our commitment, helps deliver significant return on investment to all our partners.

Benefit from partnering with Adria Holidays and enjoy high visibility with our loyal, participative members.

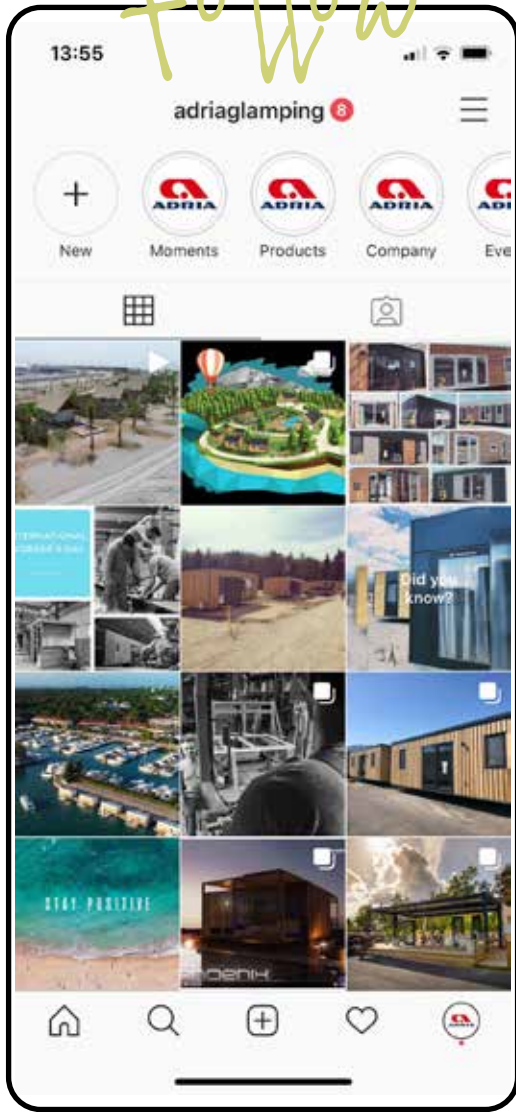


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